



MOLOKO DUMISANI MOABELO

A skilled professional with over a decade of experience in graphic design, web design, and photography, complemented by a strong foundation in business management and marketing. Holds a Bachelor of Business Administration and a Postgraduate Diploma in Marketing and Supply Chain Management (UKZN), along with a Certificate in Property Development and Investment (UCT). Combines creative expertise with analytical skills to develop and optimize systems and processes.

Demonstrated leadership during the COVID-19 pandemic by transforming a class representative role into a key communication channel between the university and over 60 students, achieving a course completion rate of over 75%.

Currently self-employed as a business consultant, specializing in business management systems and modeling to deliver value-driven solutions.

PERSONAL INFORMATION

Citizen: South Africa
Drivers Licence: Code 8

CONTACT

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ADDRESS

16 Hopewell road
Moseley Park
Pinetown
3610

CORE SKILLS

- Business Management
- Information communication systems
- Branding and Marketing
- Public speaking & Leadership
- Graphic and Web design
- Property Mgt. & Analysis
- Coding & Robotics

CHARACTER REFERENCES

- **Ms Salma Vanker**
UKZN Lecturer
+27 79 074 1648
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- **Mr. Lwazi Mateza**
UKZN Alumnus
+27 78 062 9427
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- **Thandeka Zulu**
Mr. Price Foundation
+27 72 637 0736
thandeka@niyaconsulting.co.za

EDUCATION

PRO ARTE ALPHEN PARK

NATIONAL SENIOR CERTIFICATE

I Specialized in art in a high school in Pretoria where we learned about the history of art and the intricacies of visual communication.

DESIGN SCHOOL OF SOUTHERN AFRICA

TSHWANE UNIVERSITY OF TECHNOLOGY

GRAPHIC
DESIGN

High-pressure environment that turns talent into professional skill. DSSA provided us with excellent conceptual approaches, but TUT taught us how to work with our hands.

THE UNIVERSITY OF KWA-ZULU NATAL

BACHELOR OF BUSINESS
ADMINISTRATION

POSTGRADUATE DIPLOMA IN MARKETING
AND SUPPLY CHAIN MANAGEMENT

At the undergraduate level, the course focused more in equipping us with a wide range of disciplines within the scope of corporate management. At the post-graduate level, the course demanded more in-depth understanding of the discipline, various problem-solving as well as the impact of decisions across the broader organisation.

WORK EXPERIENCE

ACADEMIC ASSISTANT [CHILDREN'S BOOKS] 2016–2019

Responsibilities: Research, Proofreading, editing, desktop publishing, print-formatting.
Achievements: 100% Course completion for all clients from short courses to masters.
Reference: Ezra Masenya | Client
Drezramasenya@gmail.com | 084 565 2721

UBUNTU STORIES [CHILDREN'S BOOKS] 2020–2021

Responsibilities: Concept development, Copywriting, Illustrations & storyboarding.
Achievements: We created a story that is set around Ubuntu principles through children's stories.
Reference: Ezra Masenya | Founder
Drezramasenya@gmail.com | 084 565 2721

BEACON SHARP [BUSINESS MANAGEMENT CONSULTANT] 2018–2024

Responsibilities: Exploring various management practices to suit the client's business needs. Developing business operation manuals.

Achievements:

Occassion Shiner Catering & Décor – Business Consulting

Establishing an effective warehouse management system for a Client that reduced total costs and risk factors by 80%.

Masenya Family Trust – Accounts Management

Managing commercial property administration, sourcing and analysing property deals for private investor(s).

Mr Price Foundation | Handpicked – Project Coordinator

2021 – Helped farm double its production and income.
2022 – Trained farmers into aspiring entrepreneurs (agribusiness).
2023 – Expanded the reach of the program to ECDs and schools.
2024 – Developed new farm site; Introduced agro-processing & contract farming. Training new generation of agripreneurs.

Reference: Thandeka Zulu | Program advisor
thandeka@niyaconsulting.com | 072 637 0736

Outlier AI [A.I Training] 2024–2024

Responsibilities: A.I Prompt Engineering