

Isaraluck “Jeri” Yuttayong

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PROFESSIONAL SUMMARY

Bilingual Thai/English professional with experience in Thailand and US. Strong cultural competency delivers results under pressure with exceptional adaptability and problem-solving skills. Media management expert in cloud storage systems (AWS, StorageDNA, Avid Nexis). Detail-oriented self-starter excelling in workflow optimization and multitasking.

PROFESSIONAL EXPERIENCE

Media Manager & Post Media Specialist | Paramount Global, Dec 2021 – Sep 2024

Manage media assets across multiple storage platforms. Develop and optimize media workflows, improving operational efficiency and content delivery. Participate in technical research initiatives to evaluate and implement emerging technologies. Provide critical troubleshooting support to maintain uninterrupted media operations and content delivery. Execute media transformation processes for diverse distribution channels including broadcast, social media, and streaming platforms.

Media Manager | E.W. Scripps' NewsChannel5, Jan 2016 - Nov 2021

Managed archival system for news and sports footage, ensuring efficient cataloging and retrieval. Performed quality control on media drives to maintain optimal performance and storage capacity. Implemented troubleshooting protocols to resolve technical issues. Developed and maintained systems for immediate broadcast and long-term preservation.

Video Editor | E.W. Scripps' NewsChannel5, Dec 2009 - Nov 2021

Edited content for evening newscasts while maintaining high production standards. Optimized visual storytelling and met strict broadcast deadlines.

Social Media Manager/Blogger | DavidTennantNews.com, July 2016 - Jan 2018

Created and published news articles through independent research. Covered Comic Conventions across US cities, UK, and Canada, producing multimedia content. Managed real-time social media coverage across Twitter (X), Facebook, and Instagram. Administered website content and digital assets.

EDUCATION

Bachelor of Arts in Broadcasting Media
Eastern Kentucky University, 2002-2006