



Dinda Cahya Nugraeni

Contact

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About Me

I'm a driven community manager with a background in content production, influencer campaigns, and social analytics. I've led multi-platform campaigns, collaborated with creators, and turned insights into impact. I thrive in fast-paced teams and would love to help FEMINIST grow and empower its digital community.

Skills

- Communication
- Community Engagement
- Social Media Management
- Detail-Oriented
- Empathetic & Fast Learner

Education

- Senior High School**
Kesatrian 1, Semarang 2018 - 2021
Majored in Social Sciences (IPS). Actively participated in English Club extracurricular activities to improve communication skills and confidence in public speaking.
- Junior High School**
Kesatrian 2, Semarang 2015 - 2018
Completed junior secondary education with a strong interest in languages and communication. Joined English extracurricular activities to build early skills in writing and conversation.

Experience

- Influencer Marketing Campaign Manager**
Fabulate - Sydney, Australia (Remote, Full-Time) 2024-2025
Planned, managed, and evaluated influencer campaigns aligned with brand goals. Handled influencer selection, briefing, timeline coordination, and content review to ensure brand-fit results. Tracked performance metrics (engagement, reach, conversions) and delivered reports for optimization. Helped build strong brand-audience connections through strategic influencer partnerships.
- Content Creator**
PT Surya Gemilang Sejati – Jakarta, Indonesia (Hybrid, Full-time) 2024
Created social media content and handled basic graphic design to support brand visibility. Managed and maintained consistent messaging across 4+ platforms. Contributed to marketing initiatives by producing visual assets aligned with brand identity. Worked closely with the team, and adapted quickly to tasks and feedback.
- Public Notary Employee**
Fransiskan Natania Uli, SH, MKn – Tangerang Selatan, Indonesia (On-site, Full-time) 2022- 2023
Handled the preparation, verification, and processing of legal documents. Gained experience in managing legal paperwork, client coordination, and administrative support for notarial processes. Ensured all documents met legal standards and compliance requirements. Supported smooth daily operations through organized and detail-oriented work.

General Information

- Detail-oriented and collaborative personality with strong communication skills
- Experienced in managing digital communities and optimizing social media content
- Open to feedback and continuously learning to stay ahead of trends
- Available part-time (15–20 hours/week) and flexible with EST working hours