

hello...
it's simon

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Simon Law Graphic Designer

Seasoned graphic designer with freelance and in-house experience, specialising in design and illustration. Currently based in Japan, working as a freelance graphic designer and illustrator.

Experience

Art Director / Graphic Designer
HAKO / Kōfu, Japan
10.2020 - present

Art directing design solutions for high-end clients, maintaining cohesive brand identity

Creation of various promotional materials, both printed and digital

Production of visual content for social media

Delivering creative pitches, along with developing and maintaining relationships with clients

Freelance Graphic Designer
Various / Brighton, UK
10.2015 - 10.2020

Responsible for graphic design and art direction on all marketing materials

Juggling multiple projects, from conception to completion

Project estimation, budgeting and account management

Graphic Designer
OLIVER / London, UK
03.2011 - 10.2015

Skills

Art direction
Branding
Iconography
Illustration
Infographics
Social media content
Photography and video editing

Software

Illustrator
InDesign
Photoshop
After Effects
Premiere Pro
Figma
Adobe XD
WordPress
Brain

Language

English / Native
Japanese / N2