

hello...
it's simon

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Simon Law Graphic Designer

Seasoned graphic designer with
freelance and in-house experience,
specialising in design and illustration.
Currently based in Japan, working
as a freelance graphic designer and
illustrator.

Experience

Art Director / Graphic Designer
HAKO / Kōfu, Japan
10.2020 - present

Art directing design solutions
for high-end clients, maintaining
cohesive brand identity

Creation of various promotional
materials, both printed and digital

Production of visual content
for social media

Delivering creative pitches, along
with developing and maintaining
relationships with clients

Freelance Graphic Designer
Various / Brighton, UK
10.2015 - 10.2020

Responsible for graphic design
and art direction on all marketing
materials

Juggling multiple projects, from
conception to completion

Project estimation, budgeting
and account management

Graphic Designer
OLIVER / London, UK
03.2011 - 10.2015

Skills

Art direction
Branding
Iconography
Illustration
Infographics
Social media content
Photography and video editing

Software

Illustrator
InDesign
Photoshop
After Effects
Premiere Pro
Figma
Adobe XD
WordPress
Brain

Language

English / Native
Japanese / N2