

Megan Fairley



About me

A freedom living, spiritual, fun soul – living life on my terms. I love to do anything that I wholeheartedly believe in and that brings me joy. I am confident, friendly, and very empathetic. Personally and professionally I am very organised, self-motivated, determined and ambitious; I love the feeling of achieving a goal. I am a good timekeeper, flexible and reliable. I am always up for a new challenge/project with an “I can” positive mindset and attitude. I work well within a team and alone, in-person and remotely/online, using my initiative and always striving to meet a high standard. I have a wide range of work and life experience that I can transfer to any work or personal area.

Contact

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Nationality British/North East of England

Work Experience

September 2017 – Present

Blogger, Spiritual Life Coach & Freelance Creative

The Ninth Arrow – International

The Ninth Arrow is my personal, creative brand that I created at Uni as a side project. As I have evolved on my personal and spiritual journey, so has my brand. The Ninth Arrow contains various aspects of the brand -creating and selling digital products and eBooks, photography including nature, product shots and photoshoots for music clients. I have worked with various clients with their social media content creation, building their audience and gaining new customers and sales. I help and support women on their personal growth and spiritual journeys within my 1:1 coaching, which has included helping them with their menstrual health and tracking their cycle naturally to live more cyclically. I also write as a spiritual blogger on Medium and blog posts on Substack. I very much use attraction marketing as a way of gaining sales and clients by showing my journey and having authentic conversations.

July 2019 – October 2019

Intern

Longina Phillips – Sydney NSW

During my work placement at Longina Phillips Designs, my responsibilities were to produce designs from a range of briefs/storyboards/mood boards using Adobe Photoshop. I used my photographs, drawings and elements for designs, along with the LPD reference library. I then would send my designs to the head designer to be approved and potentially be put into the LPD collection, for then to be sold on their website, trade shows and client meetings. I helped with day-to-day duties and errands of taking fabrics to the laundrette, ironing fabrics, cutting and mounting fabric and paper designs, and collecting and delivering post and parcels from the post office and to other companies. I also attended a client meeting with management to showcase designs.

Work Experience

July 2018 – March 2019

Social Media Content Creator & Manager

Tomcat Cards – remotely, UK

My role at Tomcat Cards was to create promotional content for the social media platforms – Facebook, Twitter & Instagram and the Tomcat Cards website; and also manage the upload of the content, engage with their followers and seek new followers. I took professional photographs of each new collection, using the photos for social media content. I used my Canon camera for the professional photographs and Canva for the creation of the social media posts. I worked remotely from either my mobile phone or laptop, working around my University schedule. During my time with Tomcat Cards, I travelled to Harrogate, UK at the Christmas & Gift trade show, to take pictures, videos and other social media content to upload to their socials live from the event.

July 2018

Intern

Tracey Russell Designs – County Durham, UK

I worked for Tracey Russell Greetings Cards as an intern for 9 days. I had a variety of tasks I engaged with from working on the production of the cards adding hand-crafted finishing touches, photographing and styling a range of collections for social media, the website and newsletter content. I produced the newsletters using Photoshop, attended an agent meeting with Tracey and worked alongside Tracey at the Harrogate Trade Show as her assistant. Tracey was impressed with my help and work ethic, she extended my work placement.

February 2018

Representative

Premiere Vision – Paris, France

I represented my University (The Northern School of Art) on our stand at the fashion/textiles trade show, Premiere Vision in Paris, France. This is where fashion companies have the opportunity to sell their designs and for buyers to buy them. My University took along students' prints and artwork to be sold. I helped with styling the stand, displaying the stand professionally, interacting with buyers, presenting them with a variety of prints, and making payments when a purchase was made by taking their details and filling out an invoice.

Other work experience

2010 – 2025

- Brand Ambassador & Team Leader for various worldwide agencies and clients
- Art exhibitions - planning, prep/organisation, styling and showcasing
- Student Ambassador for The Northern School of Art
- Solo singing performing at pubs & clubs in the NE of England
- Customer manager at a holiday resort apartment in Icmeler, Turkey
- Bartender & waitress for various pubs & restaurants
- Event planning and organisation
- Delivery driver for YODEL
- Freelance Bookkeeper

Skills

- Creativity - photo, writing, digital and art by hand
- Social media content creation & management
- Planning and organisation
- Photoshop, Canva, Pinterest, Zoom, Trello, Google Drive/Docs etc.
- Newsletters, website creation and sales pages
- Styling (fashion, interior and exhibition)

Education

Textiles & Surface Design BA (Hons)

The Northern School of Art, Hartlepool, UK

2016-2019

Access to HE Art & Design

Sunderland College, UK

2015-2016

BTEC Diploma in Performing Arts

Newcastle College, UK

2011-2013