



# Rohit Suryadevara

DIGITAL MARKETER

## SKILLS

- Adobe Suite
- HTML & CSS
- Email Marketing
- Search Engine Optimization
- Google Analytics
- Communication and teamwork

## LANGUAGES

English  
Telugu

## PROFILE

I am a digital marketer, specializing in creating impactful campaigns that drive engagement and growth. By leveraging data and creativity, I enhance brand presence and user satisfaction.

## EDUCATION

2015 – 2018

Bachelors of Business Administration

Alliance University

2019 – 2021

Master's in Management

La Trobe University

2023 – 2025

Digital Marketing

TAV college

## EXPERIENCE

### Cogent IBS

2024 APRIL – 2024 JULY

- Managed and expanded the lead-gen team, collaborating with the Marketing Manager.
- Created high-quality audio and video content for lead generation.
- Developed and implemented digital lead-gen strategies, including SEO and social media.
- Demonstrated strong content writing, communication, and project management skills, with experience in HubSpot.

### BE8nfinite

2024 JUNE – 2024 DECEMBER

- Developed and promoted brand messages via social media.
- Aligned content strategies with marketing targets in collaboration with the marketing department.
- Created engaging content for social media and email newsletters.
- Optimized website elements and used analytics tools to track performance and stay updated on industry trends for enhanced online presence.

## CONTACT



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Montreal