

Adrián Casas

UX Marketer | SEO Content Creator
| Growth Strategist | Web
Optimization | Cheese Maker ;)

[SEOContentCreatorPortfolio](#)



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Contone, Switzerland

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WORK EXPERIENCE

Freelance Writer

International Association of Professional Writers
& Editors

10/2024 - Pr

New York, USA (Remote)

Digital Strategist

Interactive Media Partners

10/2023 - 10/2024

Lausanne, Switzerland (Remote)

Achievements/Tasks

- Content Strategist, Web Design, SEO Blog, Growth

Community Builder

EspacioUX.com

11/2023 - 06/2024

Buenos Aires, Argentina (Remote)

Achievements/Tasks

- Discord Communication Strategy

SEO Content Strategist

EspacioUX.com

06/2023 - 06/2024

Buenos Aires, Argentina (Remote)

Achievements/Tasks

- SEO Content Creation, Newsletter, E-mail Marketing, Benchmark

Web Content Creator

Global Commerce Media

01/2023 - 06/2023

Munich, Germany (Remote)

Achievements/Tasks

- Content Creation, SEO, Web Optimisation

EDUCATION

Digital Marketing Masters.

Neetwork Business School.

06/2022 - 09/2022

IBM Data Analysis Masters.

IBM SkillsUp Academy.

10/2022 - 12/2022

UX/UI Design Masters.

Nuclio Digital School.

10/2022 - 05/2023

CRO Minor

Nuclio Digital School

10/2023 - 11/2023

SEO Masters

WebPositer

04/2025 - Pr

SKILLS

Copywriting.

Google Analytics.

Figma Lover.

Excel.

Communication.

Agile.

Web Design/Optimization.

User Interface Design.

Creativity.

NEXT EDUCATION

Web Developpement Masters (03/2026)

UX Writing Masters (06/2026)

Growth Management Masters (09/2026)

ACHIEVEMENTS

2022: IBM Project Manager Certificate.

2022: IBM Agile Certificate.

2022: Design Thinking Certificate.

2023: Web design with Figma Certificate.

2023: Methods of Design Synthesis Certificate.

2023: Growth Hacking Certificate.

2023: Google Analytics 4

LANGUAGES

English.

Full Professional Proficiency

French.

Full Professional Proficiency

Italian.

Full Professional Proficiency

German.

Professional Working Proficiency

Spanish

Native or Bilingual Proficiency

INTERESTS

Team Building

New challenges

Ecology

Nature

Learning

Chat GPT