

# Tuba Yapa

<https://github.com/tubayapa>

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Mobile : 7342-341-430

Location: Twickenham

## I have right to work in the UK

### About

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I have a background in content management before moving into software development with a focus on the Frontend which I learnt with on an extensive programming course. *I'm passionate about learning and creating impactful digital solutions. I enjoy working collaboratively to turn ideas into reality, problem-solving and finding creative solutions.*

### Skills

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*React, TypeScript, JavaScript, HTML5, CSS3, SCSS, Redux Toolkit, Bootstrap, Tailwind, Wordpress, Firebase, SQL  
Adobe Creative Cloud*

### Experience

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#### • Finaghy Consultancy

Remote

*React Front End Developer*

*Oct 2023 - Present*

Contributed to frontend development with a primary focus on React-based applications.

- **React:** Crafted more than 2 React applications with a sharp focus on user-centric design, resulting in a significant 15% uptick in user satisfaction metrics.
- **React Hooks:** Implemented React Hooks in 2 projects, enhancing code reusability and efficiency.
- **Redux Toolkit:** *State management done with Redux in 2 projects has been updated with Redux Toolkit.*
- **Sass – Tailwind:** Developed understanding of Sass and Tailwind, working on side projects and tasks.

#### • Rainmaker Production

Istanbul, TR

*Project Manager*

*Mar 2019 - Feb 2021*

I worked as a project manager at Rainmaker Production, which produces all video projects including 360 VR, motivational, promotional and internet films, including productions used in the internal communication and big stages of Turkey's most important brands.

#### • Mynet

Istanbul, TR

*Digital Content Manager*

*Feb 2015 - Aug 2017*

Managing all the contents of Mynet Food service and creating digital strategies.

Creation of the entire content concept and strategy since the establishment of the food service, briefing from Turkey's leading FMCG brands and producing content, making joint projects with the influencer network, tracking SEO content, selecting the authors, auditing and publishing the video content, tracking monthly reading targets.

#### • InterActive Media

Istanbul, TR

*Content Editor*

*Dec 2012 - Jan 2015*

Edited and refined written content for grammar, style, and readability, ensuring consistency.

Developed and implemented SEO strategies for increased visibility. Collaborated with team to create engaging content aligned with brand objectives.

### Projects

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- **Chat App – React, Firebase, Sass:** This is a real-time chat application built using React, Firebase, and Sass. It allows users to log in with their Google accounts, select chat rooms, and send messages in real-time.
- **Forum App – React, MVC :** Responsive forum website built with React and MVC architecture. Utilizes Axios for HTTP requests, JSON-server as a mock backend, and React Router for navigation. Tailwind CSS is used for styling.
- **BookNerd – React Router DOM:** It includes features such as dynamic routing, nested routes, parameterized routes, handling not found routes, and URL query parameter manipulation.
- **CoinMania -React, Formik, Axios:** CoinMania is a responsive cryptocurrency tracking web application built using React.js.

## Education

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- **Istanbul Arel University – React FrontEnd Development Bootcamp** Online  
*HTML5L, CSS3, JavaScript, React, Redux, Redux Toolkit, TypeScript, Tailwind, Bootstrap*  
*Jan. 2023 – Aug. 2023*
- **Kocaeli University – Commununication Faculty** Istanbul, Turkey  
*Bachelor of Media Studies; GPA: 3.75 (9.15/10.0) Sept. 2008 – July. 2012*