



# Shubham Patil

Designer | Digital-Filmmaker

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## Summary

A film-making graduate with a degree in Digital Film-making from Whistling Woods International. I have been working in the digital content space for almost a decade now. Strong portfolio of creative and effective marketing videos, motion graphics, and animations for various industries, including education technology.

looking to secure a job in creating original content through different mediums in film, print, or similar to utilize my current creative skills and knowledge and also help me to further develop these skills in a practical and fast-paced environment.

Highly motivated, fast learner, and hard worker with a keen eye for detail and very passionate about the art of visual storytelling.

I have experienced all stages of video production, From getting ideas to planning in Pre-production, Shooting and Location sound recording in Production to Post-Production with Video-Editing, Color Grading, and Animation to Packaging.

Well versed with Premiere Pro, Motion graphics, illustration and Color Grading.

## Education

**BSc in Digital Filmmaking**

Jun 2012 - Jul 2015

Whistling Woods International

- Have a formal education in Film and Animation.
- Trained in all aspects of film production.
- Specialised in Animation and Motion graphic design.

## Skills

Photoshop



After Effects



Premiere pro



Illustrator



Adobe Animate



Davinci Resolve



Final Cut Pro



## Work experience

**Manager - Creative Marketing Solutions**

April 2022 - Present

BYJU'S

- Collaborated with cross-functional teams, including brand and creative strategy, product, and marketing, to develop and execute innovative marketing campaigns for Edu tech products.
- Led graphic design, motion graphic design, and animation projects from concept to final delivery, ensuring high quality and consistency with brand standards.

- Utilized market research and analysis to inform creative decisions and produce marketing materials that resonated with target audiences.
- Mentored junior designers and provided guidance on best practices for graphic design, motion graphic design, and animation.

Link to some of my recent work at the organisation

<https://www.behance.net/gallery/163180813/Recent-Work-Portfolio/modules/920413753>

## Strategic Content Coordination Assistant (Digital Production)

Jan 2022 - March 2022

### US Consulate General Mumbai

Joined the Consulate in their Public Affairs Section to create content for their social media. The Public Affairs Section of the Embassy of the United States of America, India advocates U.S. policies and promotes the dialogue between the United States and India by providing free and open access to information about the U.S. to Indians.

- Produced videos, motion graphic design, and animation projects from concept to final delivery, ensuring high quality and consistency with the department of the United States of America.

## Banjar Music Videos

Nov 2020 - Jan 2021

### Freelance

Produced two music videos with a small team for a US-based band Rusty Rickshaw. One of the music videos got featured in the Rolling Stones magazine

<https://youtu.be/NDfTymZlbZU>

<https://youtu.be/lt8d3-NavB4>

## Motion Graphics and Video Editor

Oct 2017 - Dec 2021

### Indian Express

Worked with Indian Express for their Brand Studio where I worked on Brand Solutions for various well known companies like LIC, HDFC Mutual Funds, Ferrero Rocher, Wonderchef, Stokal, etc. Also part of [Yours Wisely](#) studio. I have been with them since the inception of both the studios. My work entails making branded content and editorial content for Facebook and YouTube. Though my official designation is Motion graphics and Video editor, my responsibility ranges from Idea to execution to finishing the product for online. These four years I have honed my craft in a wide variety of skillset in shooting, sound recording, editing and animation.

Links to my work :

<https://youtu.be/Aukt4Zj8byY>

<https://youtu.be/x84LfGIFjnM>

<https://youtu.be/t8LglwlWPmo>

<https://youtu.be/TXMIm8vV3nk>

<https://youtu.be/VW0x2iWKq2Y>

## Colourist

Jan 2015 - Oct 2017

### Self employed

Links to my work :

<https://vimeo.com/132077980>

<https://vimeo.com/131768825>

<https://vimeo.com/128574662>

## Vinu - a short documentary

Aug 2015 - Oct 2015

### Treehouse

Made a short documentary on a elephant mahout which is currently doing rounds in film festivals.

Screened at Ohio Film Festival.

## Treehouse

Treehouse was an independent banner created by me and two friends to collaborate on various projects. Under Treehouse we have produced and filmed a variety of videos for NGO, corporate and private business clients.

## Portfolio



Jamuna Tudu Story



Baazar | Rusty Rickshaw Music V...



Banjar | Music video



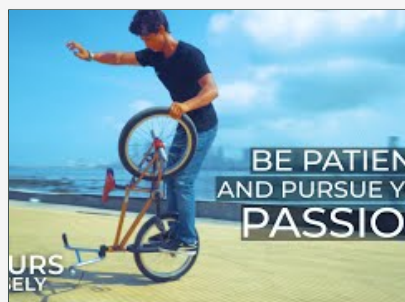
Wonderchef | EP 3



LIC | 3



Indian Express Brand Video



BMX rider



Female Rapper



Wonderchef | EP01



Wonderchef | EP02



Wonderchef | EP 4



LIC | 2



LIC | 1



Rock, pebble and sand



Female race car driver





The Lazy farmer story



The little bird story



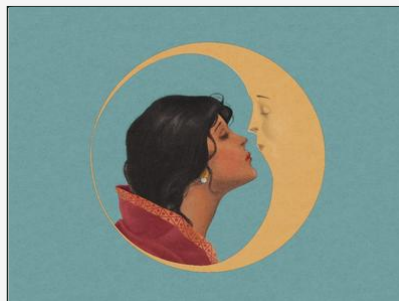
Two monks story



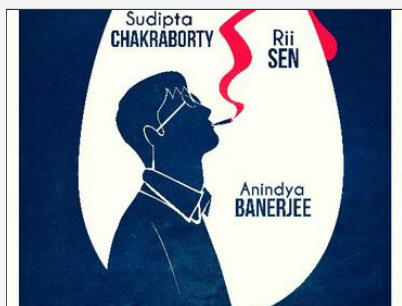
Learning to fly story



Horror Mood Board



Illustration



Film Poster Design

## Hobbies and Interests

I have a keen interest in drawing, photography, watching films and researching the latest trend and techniques in the world of film-making.

I also love to backpack travelling.