



Carol Bortolo

CREATIVE WRITING | MARKETING | HOSPITALITY | UX

- 37 yo
- Married, no kids
- Brazilian living in Portugal

Portfolio

shorturl.at/bciM0

+351 936 398 268

anabortolo@gmail.com

Out and About

I know what you are thinking: "This girl has added so many professions on the top of her cv that she clearly doesn't know what she wants to do". Well, I have chosen to live experiences for many years, but right now I really wanna thrive my career path. Take a look on my portfolio and if my skills make sense to you, I will be more than happy to connect! :)

Main Skills

- Creative Writing
- Storytelling
- Branding
- UX Research
- Design Thinking
- Content Design
- Service Design

Languages

Brazilian PT (native)
American English (fluent)
Spanish (advanced)
Italian (basic)

Professional Journey

Coordinator Design for Huddle (Brazil, remote)

Content Design for Social Media, 360 Content Strategy, ScreenPlay Writing

Marketing for Lucid Travel (US, remote)

Content Design, Email Automation, Content Curation, Social Media, Newsletter, Research

Co Manager for Kemble Inn (US, in loco)

Closing shift responsibilities, Training new Staff, Hostess, Server, FOH, Event's Coordinator

Check it out on my Linkedin

shorturl.at/eqE48

since
jul/22

since
jun/21

may/19
nov/19

before



Currently Studying

Master in Digital Transformation (Porto, PT)

Universidade da Maia | sep22 - jun24

Specialization in Creative Writing (remote)

Metamorfose | jul22 - dec23



Academics

UX (remote)

Digital House | jan22 - jul22

MBA in Entrepreneurship (São Paulo, SP)

Univ Anhembi Morumbi | jan14 - jul15

Bachelor Degree in Hospitality (São Paulo, SP)

Univ Anhembi Morumbi | jan05 - dec08