



Carol Bortolo

CREATIVE WRITING | MARKETING | HOSPITALITY | UX

- 37 yo
- Married, no kids
- Brazilian living in Portugal

Portfolio

shorturl.at/bciM0

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Out and About

I know what you are thinking: "This girl has added so many professions on the top of her cv that she clearly doesn't know what she wants to do". Well, I have chosen to live experiences for many years, but right now I really wanna thrive my career path. Take a look on my portfolio and if my skills make sense to you, I will be more than happy to connect! :)

Main Skills

- Creative Writing
- Storytelling
- Branding
- UX Research
- Design Thinking
- Content Design
- Service Design

Languages

Brazilian PT (native)
American English (fluent)
Spanish (advanced)
Italian (basic)

Professional Journey

since
jul/22

Coordinator Design for Huddle (Brazil, remote)

Content Design for Social Media, 360 Content Strategy, ScreenPlay Writing

since
jun/21

Marketing for Lucid Travel (US, remote)

Content Design, Email Automation, Content Curation, Social Media, Newsletter, Research

may/19
nov/19

Co Manager for Kemble Inn (US, in loco)

Closing shift responsibilities, Training new Staff, Hostess, Server, FOH, Event's Coordinator

before

Check it out on my LinkedIn

shorturl.at/eqE48



Currently Studying

Master in Digital Transformation (Porto, PT)

Universidade da Maia | sep22 - jun24

Specialization in Creative Writing (remote)

Metamorfose | jul22 - dec23



Academics

UX (remote)

Digital House | jan22 - jul22

MBA in Entrepreneurship (São Paulo, SP)

Univ Anhembi Morumbi | jan14 - jul15

Bachelor Degree in Hospitality (São Paulo, SP)

Univ Anhembi Morumbi | jan05 - dec08