

Ashley Lauren Lester



artist & more

in  
Gijón, Asturias, España

## ABOUT ME

I'm a globe-trotter, music nerd, and art enthusiast. I thrive on collaboration, curiosity, and turning ideas I love into something that clicks with other people.

## LANGUAGE ARTS

- ✦ English
- ✦ Spanish

## ADVENTURES IN LEARNING

Isothermal Community College

2023-2024

Associate of the Arts with Honors

## TOOLS AND TALENTS

- ✦ SEO & Google Analytics Wizard
- ✦ Forklift Certified (yes, really!)
- ✦ Microsoft Office Suite
- ✦ Google Workspace
- ✦ Salesforce Savvy
- ✦ Adobe Creative Suite
- ✦ WordPress, Shopify, & Etsy Pro
- ✦ HTML, CSS, JavaScript Basics
- ✦ B2B Marketing & Campaign Ninja
- ✦ Social Media Strategy
- ✦ Content Creation
- ✦ Community Engagement
- ✦ Relationship Management
- ✦ HubSpot CRM & Automation Expert
- ✦ Super fast learner
- ✦ Asana, Notion, & Jira
- ✦ Current D&D DM
- ✦ Played keytar in marching band

## CAREER JOURNEY

### INFUSE

2021-2025 ✦ Client Success Expert ✦ Remote

- ✦ Delivered personalized support & solutions
- ✦ Built strong client relationships
- ✦ Optimized workflows to drive retention
- ✦ Collaborated across teams for seamless service

### Machete Beer House

2017-2020 ✦ Bartender ✦ San Diego, CA

- ✦ Provided exceptional service in high-volume setting
- ✦ Created a warm, welcoming atmosphere for guests
- ✦ Handled busy nights with focus and collaboration
- ✦ Worked with team to ensure great guest experience

### Modern Times Beer

2019-2020 ✦ Packaging Specialist ✦ San Diego, CA

- ✦ Ensured quality and precision across packaging lines
- ✦ Met production targets through teamwork & efficiency
- ✦ Upheld safety and cleanliness standards daily
- ✦ Contributed to reliable, on-time brewery operations

### Mikkeller Brewing

2017-2018 ✦ Webshop Manager ✦ San Diego, CA

- ✦ Managed daily store operations end-to-end
- ✦ Streamlined fulfillment, support, and inventory
- ✦ Partnered with marketing to drive online growth
- ✦ Maintained a seamless customer experience

### Milliman, Inc.

2013-2015 ✦ Financial Services Advisor ✦ Seattle, WA

- ✦ Provided financial planning advice to clients
- ✦ Oversaw portfolios and supported key decisions
- ✦ Focused on relationship-building and trust
- ✦ Honed communication and analytical expertise

### Genelex Corporation

2011-2013 ✦ Receptionist/Logistics Asst. ✦ Seattle, WA

- ✦ Routed messages & coordinated appointments
- ✦ Liaised with carriers to prevent shipment delays
- ✦ Managed office inventory & supplies
- ✦ Processed customs paperwork for global shipping

### Planned Parenthood

2010-2011 ✦ Patient Representative ✦ Tacoma, WA

- ✦ Provided compassionate phone support to clients
- ✦ Handled sensitive issues with care and professionalism
- ✦ Maintained accuracy and confidentiality
- ✦ Supported scheduling and HIPAA compliance

## GET IN TOUCH



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