

# Amit Jain

Manager, Multi-Disciplinary Generalist, Sales & Marketing, Digital Ideation  
**Adept training as fresh skills for the future of Administration / Management**

Learning Curve Profile:

<https://idio.one>

WhatsApp: [+91-9888147147](tel:+91-9888147147)

Online Video Chat / Interview:

[allfrontierglobal@gmail.com](mailto:allfrontierglobal@gmail.com)

Current Location: Haryana, **India**

## WORK EXPERIENCE

### All Frontier Global, Panchkula — *Manager*

20-08-2021 Till Date

Launched a few startup brands of cosmetics and perfumes, helped with sourcing, procurement, designing, printing, advertising, exhibitions, touring, marketing, sales, distribution, exports, working on a profit sharing basis

### Radicura Pharmaceuticals Pvt Ltd, Delhi — *Manager*

01-04-2021 to 31-12-2024

Sales and marketing consultant, working on a retainer cum commission basis

### Radicura Enterprises, Gurugram — *Manager*

01-06-2015 to 31-03-2021

Launched a few startup brands of nutraceutical products and sports goods, helped with sourcing, procurement, designing, printing, advertising, exhibitions, touring, marketing, sales, distribution, exports, Amazon global selling, working on a profit sharing basis

### Hobo Sapience, Faridabad — *Manager*

01-04-2003 to 30-05-2015

Digital marketing and touring for real estate, finance, insurance, joint ventures, international liaising and exhibitions, working on a retainer cum commission basis

### Bollywood, Mumbai — *DIRECTOR'S ASSISTANT*

Aug 2001 - Jan 2002

Helped with scripts, schedules, locations, office administration, field work, interviews

### Power2Youth, Delhi — *Manager*

01-04-2000 to 15-11-2001

Team lead for the dot com's creative department of writers and designers, also a feature writer and an editor role, working on a salary basis

## OPEN TO RELOCATION

**YES** - Work Visa Sponsor Required

(Self Actuated / Highly Motivated)

## GOOGLE / META CERTIFICATES

-Digital Marketing & E-Commerce

-Business Intelligence

-Project Management

-UX Design

-IT Support

-Meta Digital Marketing

## MINI MBA CERTIFICATES

-Business Administration

-Project Management

-Strategic Management

-Innovation Management

-Global Governance

-Financial Management

-Leadership

-Information Technology

**Radicura Medichem, Delhi — Manager**

31-12-1997 to 29-02-2000

Launched a few startup brands of pharmaceutical goods and herbal products, helped with sourcing, procurement, designing, printing, advertising, exhibitions, touring, marketing, sales, distribution, exports, working on a salary basis

**EDUCATION**

**The University of Essex, UK — PGDip Global Digital Marketing**

January 2023 - December 2024 (Completed)

**ACT, Thailand — PG Diploma in Education & Teaching**

June 2023 - Sep 2023 (Completed)

**ACT, Thailand — PG Diploma in Montessori Teaching**

June 2023 - Sep 2023 (Completed)

**NHCA, Singapore — PG Diploma in Child & Parent Counseling**

March 2023 - August 2023 (Completed)

**NHCA, Singapore — PG Diploma in Health & Wellness**

November 2022 - April 2023 (Completed)

**NHCA, Singapore — PG Diploma in Nutrition & Dietetics**

October 2022 - March 2023 (Completed)

**ACCREDITAT, Online — Certificate in TEFL/TESOL Teaching**

April 2022 - September 2022 (Completed)

**NIIT, India — Certificate in Information Technology**

November 2004 - April 2005 (Completed)

**The University of Auckland, NZ — BEd Primary School Teaching**

June 2002 - May 2003 (Unfinished)

**The Lawrence School, India — 12th Grade Commerce Subjects**

January 1990 - April 1996 (Completed)

**Delhi Public School, India — 6th Grade General Subjects**

April 1984 - December 1989 (Completed)

**DIGITAL SKILLSET**

UDACITY certified SEO, SEM, SMO, SMM, CPC, CPM / (CRM & LinkedIn)  
Basic Content Writing, Basic Website Designing, Basic Graphic Designing

**SPECIALIZATION**

Applied Digital Literacy

Applied Digital Transformation

**LANGUAGES KNOWN**

English - Fluent

Hindi - Fluent

Punjabi - Fluent

**SOFT SKILLS**

LEADERSHIP POTENTIAL

TEAM WORKER

QUICK LEARNER

EMPATHETIC

CREATIVE

ETHICAL

INCLUSIVE

STRATEGIC

COLLABORATIVE

ADAPTABLE

ANALYTICAL

CONSTRUCTIVIST

**REUTERS INTERNATIONAL**

-Digital Journalism

## DIGITAL LITERACY & DIGITAL TRANSFORMATION

### ICT — *Business Transformation Leadership / (Basic AI)*

Computer, Tablet, Smartphone, Software, Hardware Literacy

-Apple/Microsoft Operating System Software Bundles, Canva

-Pages, Keynote, Numbers, Word, Excel, PowerPoint, iMovie

-Google Workspace, MailChimp, Asana, Hubspot, Salesforce

-Paid Advertising for Google, YouTube, Facebook, Instagram

-Domain Hosting, WordPress, WooCommerce, Shopify, Wix

## PAST EDUCATION WORK PROJECT

### University of Michigan

LEADING EDUCATIONAL INNOVATION AND IMPROVEMENT

-Leading Ambitious Teaching and Learning

-Designing and Leading Learning Systems

-Improvement Science in Education

-Case Studies in Continuous Educational Improvement

-Leading Educational Innovation and Improvement

## EXPOSURE SUMMARY

**I have decades of experience in Product Design & Project Management, Global Trade & Distribution, Online/Offline Sales & Marketing, Import & Export Procedures, Sourcing & Contract Manufacturing, Contract Negotiation & Commissioning of Goods/Services**

My other pursuits include but are not limited to Mentoring /Tutoring /Coaching /Teaching and I always find myself open to learning something new, I am now a certified Dietitian & Nutritionist and Health & Wellness Coach, also completed a TEFL/TESOL and a Montessori Certificate

## COACHING SUMMARY

### Various Sports, Child & Parent Counseling, English, ICT

My other pursuits include but are not limited to Online/Offline coaching for the various mentioned extracurricular interests/hobbies for all ages

## AMNESTY INTERNATIONAL

-Human Rights

-Child Rights

## INTERESTS

Travel

Photography

Creative Writing

Poetry

Prose

Intercultural Exchanges

Philosophy

Psychology

## HOBBIES

Billiards

Swimming

Cricket

Music

Movies

Internet Surfing

Academic Research

Volunteering

Pets & Animals



# UNIVERSITY OF ESSEX

This is to certify that the

**Postgraduate Diploma  
(with merit)**

in

**GLOBAL DIGITAL MARKETING**

was conferred on

**AMIT JAIN**

on the 5th day of December 2024

A handwritten signature in black ink, appearing to read "Sey. Hsaw".

Registrar & Secretary  
University of Essex



6 Courses

Introduction to Social Media Marketing

Social Media Management

Fundamentals of Social Media Advertising

Advertising with Meta

Measure and Optimize Social Media Marketing Campaigns

Meta Social Media Marketing Capstone



Jun 28, 2024

**Amit Jain**

has successfully completed the online, non-credit Professional Certificate

# Meta Social Media Marketing

In this professional certificate, learners developed and honed essential social media marketing skills, including establishing and managing a social media presence, creating and managing content for social media platforms and evaluating and measuring content performance, creating effective and attractive ads for social media, creating advertising campaigns in Meta Ads Manager, and evaluating and communicating the results of advertising campaigns to business managers or marketing directors. Learners developed a portfolio throughout the professional certificate applying their social media marketing knowledge and skills.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Anke Audenaert, CEO &  
Co-Founder Aptly  
Adj. Professor, UCLA  
Anderson School of  
Management

Daniel Kob, Marketing  
Leader & Entrepreneur

Verify this certificate at:  
<https://coursera.org/verify/professional-cert/FXQSPMG753MQ>



**7 Courses**

**Foundations of Digital  
Marketing and E-commerce**

**Attract and Engage  
Customers with Digital  
Marketing**

**From Likes to Leads:  
Interact with Customers  
Online**

**Think Outside the Inbox:  
Email Marketing**

**Assess for Success:  
Marketing Analytics and  
Measurement**

**Make the Sale: Build,  
Launch, and Manage E-  
commerce Stores**

**Satisfaction Guaranteed:  
Develop Customer Loyalty  
Online**



Jan 8, 2023

**Amit Jain**

has successfully completed the online, non-credit Professional  
Certificate

# Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed seven-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

[https://coursera.org/verify/profession  
al-cert/HVTU5ZU478W4](https://coursera.org/verify/professional-cert/HVTU5ZU478W4)



3 Courses

Foundations of Business  
Intelligence

The Path to Insights: Data  
Models and Pipelines

Decisions, Decisions:  
Dashboards and Reports



May 25, 2023

**Amit Jain**

has successfully completed the online, non-credit Professional  
Certificate

# Google Business Intelligence

Those who earn the Google Business Intelligence Certificate have completed three courses that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in business intelligence. They are competent in creating processes that transform data into actionable insights to inform business decisions, developing data visualizations, and building dashboards that employ design best practices to meet stakeholder needs.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Amanda Brophy  
Global Director of  
Google Career  
Certificates

Verify this certificate at:  
[https://coursera.org/verify/profession  
al-cert/FCU9DD4Y3T8T](https://coursera.org/verify/professional-cert/FCU9DD4Y3T8T)



**6 Courses**

**Foundations of Project Management**

**Project Initiation: Starting a Successful Project**

**Project Planning: Putting It All Together**

**Project Execution: Running the Project**

**Agile Project Management**

**Capstone: Applying Project Management in the Real World**



Jan 8, 2023

**Amit Jain**

has successfully completed the online, non-credit Professional Certificate

# Google Project Management

Those who earn the Google Project Management Certificate have completed six courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in Project Management. They are competent in initiating, planning and running both traditional and agile projects.

*Google*

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/MCDT8NHCNUTW>



**7 Courses**

**Foundations of User  
Experience (UX) Design**

**Start the UX Design Process:  
Empathize, Define, and  
Ideate**

**Build Wireframes and Low-  
Fidelity Prototypes**

**Conduct UX Research and  
Test Early Concepts**

**Create High-Fidelity Designs  
and Prototypes in Figma**

**Responsive Web Design in  
Adobe XD**

**Design a User Experience for  
Social Good & Prepare for  
Jobs**



Jun 18, 2023

**Amit Jain**

has successfully completed the online, non-credit Professional  
Certificate

## Google UX Design

Those who earn the Google UX Design Professional Certificate have completed seven courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for introductory-level roles in UX design. They can complete the design process from beginning to end: empathizing with users, defining their pain points, coming up with ideas for design solutions, creating wireframes and prototypes, and testing designs to get feedback.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

[https://coursera.org/verify/profession  
al-cert/TK4W6DACQSFG](https://coursera.org/verify/professional-cert/TK4W6DACQSFG)



**5 Courses**

**Technical Support  
Fundamentals**

**The Bits and Bytes of  
Computer Networking**

**Operating Systems and You:  
Becoming a Power User**

**System Administration and  
IT Infrastructure Services**

**IT Security: Defense against  
the digital dark arts**



Jun 8, 2023

**Amit Jain**

has successfully completed the online, non-credit Professional Certificate

## Google IT Support

Those who earn the Google IT Support Professional Certificate have completed five-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in IT support. They are competent in foundational skills, including troubleshooting and customer service, networking, operating systems, system administration, and security.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:

<https://coursera.org/verify/professional-cert/PQVHPQW9JNTD>



Jul 4, 2024

**Amit Jain**

has successfully completed

**Google AI Essentials**

an online non-credit course authorized by Google and offered through Coursera

A handwritten signature in black ink, reading "Amanda Brophy".

Amanda Brophy  
Global Director of Google Career Certificates

COURSE  
CERTIFICATE



Verify at:

<https://coursera.org/verify/RRVHUJAV27JE>

Coursera has confirmed the identity of this individual and their participation in the course.

Verified Certificate Of Nanodegree Program Completion

# Digital Marketing

Awarded to

**Amit Jain**

December 13, 2024



Udacity has confirmed participation of this individual in this program. Confirmation at [www.udacity.com/certificate/e/312fe7da-b7bb-11ef-84e5-a34304716d06](https://www.udacity.com/certificate/e/312fe7da-b7bb-11ef-84e5-a34304716d06).

A handwritten signature in black ink, which appears to read 'Sebastian Thrun', is written over a large, faint, light-gray 'U' watermark that spans the background of the certificate.

**Sebastian Thrun**  
Founder, Udacity



# Master Class



**AMIT JAIN**

has successfully completed the required training and the qualifying examination established by NHCA Singapore for the award of

**Master Class School Child & Parent Counsellor  
6 months accredited advance programme**

*Pawan Mittal*

Programme Director

*Amit Jain*

Course Coordinator



☎ 39011145156  
📅 18 August 2023  
🌐 Lifetime Validity  
🌐 [www.nhca.in](http://www.nhca.in)  
✉ [verify@nhca.in](mailto:verify@nhca.in)  
📍 NHCA, Hong Lim Complex  
531A Upper Cross Street,  
Singapore 051531

NHCA Inc is subsidiary of NHCA Singapore, world's eminent training and certification provider for healthcare. NHCA is knowledge partner to multiple hospitals and educational organisations for conducting live & hybrid training. Singapore UEN 201908489E






# Diploma



## AMIT JAIN

has successfully completed the required training and the qualifying exam  
established by NHCA Singapore and its accrediting bodies for

### Food Nutrition and Dietetics Management 6 months Accredited Integrated Diploma Programme

  
Programme Director

  
Training Director



☎ 57558844987  
📅 02 March 2023  
🌐 Lifetime Validity  
🌐 [www.nhcasingapore.com](http://www.nhcasingapore.com)  
✉ [verify@nhcasingapore.com](mailto:verify@nhcasingapore.com)  
📍 NHCA, Hong Lim Complex  
531A Upper Cross Street,  
Singapore 051531



NHCA Singapore is an internationally accredited world's eminent training and certification provider for healthcare. NHCA is knowledge partner to multiple hospitals and educational organisations for conducting live & hybrid training. Singapore UEN 201908489E





*The Award of Coach* **AP·CE**  
Asia Pacific Centre of Excellence



**AMIT JAIN**

has successfully completed the required training and the qualifying exam  
established by NHCA Singapore and its accrediting bodies for

**Certified Health and Wellness Coach**  
**6 months structured programme**

*Lijuan Mitchell*

Programme Director

*[Signature]*

Training Director



99880915436  
27 April 2023  
Lifetime Validity  
[www.nhcasingapore.com](http://www.nhcasingapore.com)  
[verify@nhcasingapore.com](mailto:verify@nhcasingapore.com)  
NHCA, Hong Lim Complex  
531A Upper Cross Street,  
Singapore 051531



Verify

NHCA Singapore is an internationally accredited world's eminent training and certification provider for healthcare. NHCA is knowledge partner to multiple hospitals and educational organisations for conducting live & hybrid training. Singapore UEN 201908489E





# Asian College of Teachers

*awards*

**Amit Jain**

*for successfully completing*

## Post Graduate Diploma in Education and Teaching (PGET)

The awardee of the certificate has complied with the evaluation standards of the College and has met the requirements of our Academic Partners and Accreditation Bodies

*Margaret Davitt Maughan*

Dr Margaret Davitt Maughan  
M.A.T., Ed.D.  
Associate Director - Academics

*Kuldeep A.*

Dr Kuldeep Agarwal  
M.A., M.Ed., M.Phil., Ph.D.  
Associate Dean



REGISTRATION NO. : ACT/PGET/3501/2023/072

DATE OF ISSUE : 16th September, 2023



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# Asian College of Teachers

*awards*

**Amit Jain**

*for successfully completing*

## Post Graduate Diploma in Montessori Teacher Training

The awardee of the certificate has complied with the evaluation standards of the College and has met the requirements of our Academic Partners and Accreditation Bodies

*Margaret Davitt Maughan*

Dr Margaret Davitt Maughan  
M.A.T., Ed.D.  
Associate Director - Academics



*Kuldeep A.*

Dr Kuldeep Agarwal  
M.A., M.Ed., M.Phil., Ph.D.  
Associate Dean

REGISTRATION NO. : ACT/MTT/3501/2023/129

DATE OF ISSUE : 6th September, 2023



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