Jennifer Lee Delić

EXPERIENCE

Self-Employed in Marketing (since 2022)
digital marketing manager, website & content production

Programmatic Trading Lead, MediaMath (2020-2022)
Campaign strategy, trading & analysis in the MediaMath platform, daily troubleshooting & optimizations

Printbiotop, Startup (2019-2020)
Market research, website development, image & text production, social media strategy & implementation

Online Marketing, t3n Magazine (2018-2019)
Working student in SEO and content management

Internship, media plan Agency (2018)
Communications, media services & social media

Aupair, Cultural Care (2016-2017)
Working as an aupair in the US

EDUCATION

Hanover University of Music, Drama and Media (2017-2020)
Bachelor of Arts in Media Management

Universidade do Algarve, Portugal (2019)
Semester Abroad (Marketing & Communications)

VOLUNTEER

Refugee work at the German Red Cross Hanover

Event Planning & Moderation at JourneyStamps

Curation & Moderation at the ErnstFM Campus Radio

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LANGUAGES

Language			
German	●	●	●
English	●	●	●
French	●	●	○
Spanish	●	●	○
Portuguese	●	○	○
Italian	●	○	○

SKILLS

Programmatic Campaign Trading

Data Analysis

Webscraping

Online Marketing

Organization & Efficiency

Website Creation & Hosting

Office & Adobe

Social Media Marketing

HOBBIES