




DNworld Partnership Offers

The Leading Global Community of
Digital Nomads & Remote Professionals

What is DNworld?

1. Information
2. Community
3. Benefits



1. A platform that provides the most extensive Digital Nomad and remote work related information.

- **Work** – Remote jobs, Taxes, Work visas, Coworking and work friendly spaces, Online courses.
- **Live** – Accommodation, Relocation, Cost of living, Day to day life, Childcare.
- **Travel** – City guides, Travel tips, Insurance, Digital Nomad visas.



2. A community of Digital Nomads and remote professionals who share knowledge, tips and experiences.

- The platform offers an active social network dedicated to the Digital Nomad lifestyle.
- Users can interact with each other and receive real time advice from fellow nomads
- The social network is divided into specific groups (Such as Travel Insurance, Visas, Jobs etc.) which members can follow in order to get the most relevant information.

3. The largest worldwide collection of key Digital Nomad business partners providing exclusive benefits.

NEXSTAND™

Z O K U

Selina

 COLIVING.COM

GOWORK

 insured
nomads

 CASA CAMPUS


FLATIO

Alt_ChiangMai


 WOTSO

Hard Rock
CAFE
BALI

 WISE

Who Are Our Members?





Our community is comprised of members from over 100 countries with a variety of professions and backgrounds.

- **20,000+** members
- **1,000** new members in the past 30 days
- What we know about our members:
 - **Current Location** (Are they traveling?)
 - **Profession** (Software Developers, Graphic Designers, Marketing and more)
 - **Seeking Job** (Part time, Entry Level, Freelance etc.)
 - **Skills** (Writing, Adobe, Sales, Web Design, Consulting, Teaching, Therapy, Law, Java, SEO)
 - **Interests** (Art, Yoga, Hiking, Sports, Volunteering, Photography, Surf, Gaming)
 - **Education**
 - **Languages**



Google Search Statistics and Analytics Breakdown

- **4.2M** Impressions in the past 3 months
- **115K+** new site users in the past 90 days
 - USA: **26K**, UK: **11K**, Canada: **4.8K**, Germany: **4.4K**, Spain: **3.8K**
- **~1.3M** Impressions in the past 30 days
- **~38K** Clicks in the past month
- **Ranked on average 1st - 3rd for keywords such as:**
“digital nomads”, “digital nomad + any major destination in the world” “digital nomads support”, “digital nomad community”, “digital nomad family”, “digital nomad jobs” And more.

What Should Our Sponsors Expect?



Monthly offers, Can be bought separately or as a package for a special price. Prices are subject to change.

Banner on every sidebar of city guides and relevant articles	800 EUR
Mention in monthly newsletter (40% opens, 100 - 500 clicks)	500 EUR
Banner in the social feed and groups feed	500 EUR
Become a DNworld official sponsor and offer exclusive package for DNworld members: <ul style="list-style-type: none">• Sponsor live meetups and events• Personal email sent to each newly registered user offering the exclusive package• Special group for the sponsor where you can post information and offers• Banner on every sidebar of city guides and relevant articles	3000 EUR + 15% Commission per member - Offer valid for a minimum of a 6 month package only.

For a 6 month commitment all offers are available at 15% discount

Example Ad placements

Social Feed

The screenshot shows a social media feed with several elements:

- Recently Active Members:** A row of circular profile pictures.
- Groups:** A list of groups including "Myggristan" (created 3 days ago), "Evora Workation February 19-26" (created 2 weeks ago), "CaramoCarreira" (created 2 weeks ago), "Rome, Italy" (created 3 weeks ago), and "Nical" (created 4 weeks ago).
- Post 1:** A post from "Indah" (Indah from Indonesia) asking for recommendations for a Bali trip. It has 1 like and 1 comment.
- Advertisement:** A large ad for "Nomad Insurance" for digital nomads, priced at \$42 per week. The ad features an illustration of two people on a boat.
- Map:** A map of Bali showing various locations like Kuta, Seminyak, and Ubud.
- Article Sidebar:** A list of articles such as "Central Istria, Croatia is the New-Hotspot for Digital Nomads" and "Everything You Need to Know about Digital Nomads".

Article Sidebar

The screenshot shows an article sidebar with the following content:

- Network:** A text block about finding a place to stay for business meetings or remote work.
- Cafés:** A text block listing various cafes in Bali like Caffe Club, Caffe Cita, and Caffe Suro.
- Find a place to stay:** A featured image for "Selina" with a "15% OFF" discount tag.
- Destinos:** A list of travel destinations including Bali, Lisbon, and Barcelona.

Newsletter Banner

The screenshot shows a newsletter banner with the following elements:

- Form:** A sign-up form with fields for "my projects" and "with", and checkboxes for "Be inspired to transition into location independence" and "Work from an exciting new location". A "Next" button is at the bottom.
- Text:** "Every Nomad needs to be covered. That is why we offer 10% discount with our partners at Insured Nomads".
- Image:** A photo of a man in a backpack, part of the "World Explorer" and "insured nomads" branding.
- Text:** "Benefits for the future of work & travel, now."
- Text:** "Learn a New Language While Working Remotely" with a background image of people raising their hands.

We are excited to announce our most recent partnership with Selina Hostels in creating specially tailored, themed workations for the DNworld community.

You will now be able to join other members from the community to travel, discover and work together in one of Selina's amazing locations.



Looking forward to working
together